

Before the
FEDERAL COMMUNICATIONS COMMISSION
Washington, D.C. 20554

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JUN 15 1993

In the Matter of)
)
Review of the Commission's)
Rules Governing the Low Power)
Television Service)

MM Docket No. 93-114
RM-7772

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

To: The Commission

93-114/

COMMENTS BY MW TV, INC.

1. These comments are submitted by MW TV, Inc., which holds construction permits for seven low power television stations in Arizona, including Channel 24, Bullhead City/Needles; Channel 21, Lake Havasu City; Channel 43, Bullhead City; Channel 49, Bullhead City; Channel 39, Lake Havasu City; Channel 41, Lake Havasu City; and Channel 16, Kingman. MW TV, Inc.'s interest in this matter is as follows: In MM Docket 93-114, as to which comments are due June 18, 1993, a proposal was made that low power television stations should be allowed to use four-letter call signs. Two options were set forth. The first allowed for the use of four-letter call signs only for stations meeting certain threshold requirements. The second option, favored by the Commission, would permit all low power television stations to use four-letter call signs free of eligibility requirements.

2. MW TV, Inc. supports the second option, which would allow all low power television stations to use four-letter call signs, regardless of whether they had engaged in a certain amount of program origination. We agree with the Commission that adoption of this policy would benefit the industry, already disadvantaged by

smaller viewing areas. It would also benefit the public, who are accustomed to identifying all television stations by four-letter call signs.

Respectfully submitted,

Gene A. Bechtel by Ann E.
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June 15, 1993

CERTIFICATE OF SERVICE

I, Christine M. Ahearn, hereby certify that a copy of the foregoing COMMENTS BY MW TV, INC. was hand delivered this 15th day of June, 1993, to The Honorable Keith A. Larson, Chief, Low Power Television Branch, Federal Communications Commission, 1919 M Street, N.W., Room 712, Washington, D.C. 20554.



Christine M. Ahearn